



## BASE Program 4.0: Tentative Schedule of Events

*BASE Clients and other startups are invited to this series of informational events.*

**SEPTEMBER 27, 2017 | 5:00 P.M.**  
**ORIENTATION**

BASE Clients officially welcomed into the BASE Program. BASE Clients meet with their attorneys and learn about the scope of the program and their resources through their graduation in May.

**OCTOBER 6, 2017 | 12:00 P.M.**  
**ENTITY FORMATION**

Learn from Startup Accountant, Jacob Cohen, about the pertinent issues associated with forming a new entity, including: choice of entity, choice of state of incorporation, and tax considerations.

**NOVEMBER 3, 2017 | 12:00 P.M.**  
**HIRING, FIRING, AND BEING A BOSS**

Learn about pertinent HR issues from HR Consultants specializing in startup matters. Attendees will also be able to ask Ballard labor and employment lawyers about the general issues associated with employment.

**DECEMBER 8, 2017 | 12:00 P.M.**  
**BRANDING & IP**

Learn from branding experts about pertinent issues associated with identifying and protecting their company's intellectual property.

**JANUARY 12, 2018 | 12:00 P.M.**  
**BUILDING A BOARD**

What is the purpose and function of a board of directors or an advisory board? Learn how to get the right people on your board of directors or advisory board.

**FEBRUARY 16, 2018 | 12:00 P.M.**  
**ACCOUNTING**

Get a primer on accounting from a local accountant with startup expertise.

**MARCH 9, 2018 | 12:00 P.M.**  
**TALES FROM REAL, SUCCESSFUL  
ENTREPRENEURS**

Network with entrepreneurs from their region and learn the "Dos and Don'ts" of owning your own business. Come hear the triumphs and downfalls of real business leaders! Additionally, learn about local networking opportunities and discuss why it is important to take advantage of those opportunities.

**APRIL 13, 2018 | 12:00 P.M.**  
**FINANCING/GETTING INVESTORS**

Get the 411 on seeking and obtaining investment opportunities from a local angel investor and venture capitalist.

**MAY 9, 2018 | 5:00 P.M.**  
**BASE JUMP FINALE**

BASE Finale: BASE clients present their businesses to local venture capitalists and angel investors in the hopes of securing an investment or investment opportunity.