

Agenda

Ballard Spahr | CSG Advisors Western Housing Conference

Best of the West: Guiding Affordable Housing to a Soft Landing

March 22, 2013 – Los Angeles

Time	Topic	Presenters
8:30 - 9:00	Registration and Networking Breakfast	
9:00	Welcome and Introductions	Opening Remarks <ul style="list-style-type: none">○ Mary Jo George, Ballard Spahr
9:15 - 10:15	Session One What's Up in Washington?	Moderator <ul style="list-style-type: none">○ Sharon Wilson Géno, Ballard Spahr Panelist <ul style="list-style-type: none">○ Peter H. Bell, National Housing & Rehabilitation Association
10:15 - 10:30	Break	
10:30 - 11:45	Session Two Innovative Approaches for Seniors Housing	Moderators <ul style="list-style-type: none">○ Eric Olson, CSG Advisors○ Andrew Rogers, Ballard Spahr Panelists <ul style="list-style-type: none">○ Sean Huntsman, PNC Real Estate○ Michael Mullin, Nevada H.A.N.D., Inc. (Housing and Neighborhood Development)○ Ben Phillips, Mercy Housing California
11:45 - 12:45	Lunch	

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Time	Topic	Presenters
12:45 - 2:00	Session Three Cliffs, Gaps, Curves, and Other Housing Market Considerations	Moderators <ul style="list-style-type: none">o Nicole B. Graham, CSG Advisorso Ryan R. Warburton, Ballard Spahr Panelists <ul style="list-style-type: none">o Ted Chandler, AFL-CIO Housing Investment Trusto Michael L. Fowler, Affordable Housing Partners, Inc.o Richard Gerwitz, Citi Community Capitalo Mark Ragsdale, PNC Banko William A. Witte, Related California
2:00 - 2:30	Keynote Presentation	Speaker <ul style="list-style-type: none">o Mercedes Márquez, Deputy Mayor of Housing, City of Los Angeles
2:30 - 2:45	Break	
2:45 - 4:00	Session Four Preserving Affordable Housing	Moderators <ul style="list-style-type: none">o John Hamilton, CSG Advisorso Amy M. McClain, Ballard Spahr Panelists <ul style="list-style-type: none">o Chris Foster, The Hampstead Groupo Joe C. Litten, CBRE HMF, Inc.o Claudia Monterrosa, Los Angeles Housing Departmento Ed Romero, Santa Fe Civic Housing Authority
4:00	Closing	Closing Remarks <ul style="list-style-type: none">o Gene Slater, CSG Advisors
4:00 - 6:00	Networking Reception Meet and Greet with Industry Leaders	