

BASE Program 6.0: Schedule of Events

BASE Clients and other startups are invited to this series of informational events. Events take place at Ballard Spahr's Philadelphia office at 1735 Market Street in Philadelphia, on the 48th floor, and are available via webinar.

SEPTEMBER 19, 2019 | 5:30 P.M.
ORIENTATION

The official “Welcome to BASE” reception will be an opportunity to meet your BASE peers, ask questions about the program, and learn how to take advantage of your extensive BASE resources.

OCTOBER 4, 2019 | 12:00 P.M.
AM I A COMPANY YET?

Learn about forming your company, protecting yourself against liability and risk and some “fun” tax tidbits.

NOVEMBER 15, 2019 | 12:00 P.M.
HIRING, FIRING, AND BEING A BOSS

It is never too early to ensure you are engaging in *good* HR practices and developing a company culture. Learn from startup experts about labor and employment issues that plague young businesses and how to avoid the pitfalls of being a boss.

DECEMBER 13, 2019 | 12:00 P.M.
VALUING YOUR BUSINESS AND KEEPING THE BOOKS CLEAN

Get a primer on how to approach valuation of your business *and* how to manage your books from Wipfli LLP, a national accounting firm with startup and venture capital expertise.

JANUARY 24, 2020 | 12:00 P.M.
BOOTSTRAPPING AND SCALING: TALES FROM SUCCESSFUL ENTREPRENEURS

Network with entrepreneurs from the region and learn the “Dos and Don’ts” of bootstrapping and scaling your business.

FEBRUARY 21, 2020 | 12:00 P.M.
SELLING YOUR STORY: HOW TO BRAND YOUR VENTURE AND PROTECT YOUR IP

Learn from branding experts about pertinent issues associated with identifying, developing, and protecting their company's brand and intellectual property.

MARCH 20, 2020 | 12:00 P.M.
HOW TO FINANCE YOUR STARTUP: ADVICE FROM REAL ANGELS AND VC

Get the 411 on seeking and obtaining investments from local angel investors and venture capitalists, and using the capital to grow your venture.

APRIL 24, 2020 | 12:00 P.M.
PITCH WORKSHOP

Hone your pitch with the help of entrepreneurs who have had successful financings and exits.

MAY 7, 2020 | 5:00 P.M.
BASE JUMP PITCH COMPETITION

Apply the tips you have learned from BASE sessions and BASE mentors in the exciting culmination of the program – an opportunity to pitch your venture to local venture capitalists and angel investors, with an opportunity to win some amazing prizes and, potentially, secure an investment.