

# Did You Know?

It's true that Ballard Spahr is a top national law firm and a great place to grow your career. It's also a thriving and supportive community with a culture defined by its vibrant history, innovative projects, diverse, equitable, and inclusive environment, and strong commitment to pro bono work.

-  **BASE – Ballard Academy for Student Entrepreneurs** – is the firm's legal accelerator that has been boosting dorm room startups for more than a decade. An outgrowth of our Emerging Companies and Venture Capital practice, BASE has been featured in *Forbes* magazine and has produced numerous successful startups, including digital health company NeuroFlow.
-  **We are deeply engaged in and committed to our communities across the country.** “Be good citizens,” is a core Ballard Spahr value. We provide pro bono service to individuals and community organizations, serve on boards, sponsor organizations and events, support charities, and serve as volunteers. From collecting winter coats for schoolkids to supporting aspiring entrepreneurs and high school students interested in legal careers, we believe in being a good neighbor.
-  **We have a long history of supporting women in sports.** A Ballard Spahr pro bono team helped the U.S. Women's National Hockey Team make history when it negotiated a contract providing fair pay and equitable support for women's and girls' programs nationwide. We also represented the U.S. Women's Soccer Team for more than 20 years in its fight for equitable treatment.
-  **Our real estate team has played a leading role in laying the groundwork for many significant and recognizable projects.** In Philadelphia, these include redevelopment of Independence Mall and development of Citizens Bank Park and two Comcast skyscrapers: the company's world headquarters and the Comcast Technology Center—the largest private development in Pennsylvania history.
-  **Our Client Value and Innovation Department won the “Best Business Team” award from *The American Lawyer* for 2022.** The coveted award recognizes the team's accomplishments—centered on the development of customized business solutions and technology in collaboration with firm clients and legal teams—as the nation's top group for law firm business operations.
-  **We've been honored by publications and organizations across the country for advancing diversity, equity, and inclusion at the firm and in the legal profession.** We earned Mansfield Rule *Plus* Certification for diversity in leadership and a 100 percent rating in the Human Rights Campaign Foundation's Corporate Equality Index, and *Law360* named us a Glass Ceiling Smasher for our percentage of equity partners who are women.
-  **We have Big News. Literally.** Our Media and Entertainment Law practice represents many of the most prominent names in the industry, including *The New York Times*, *The Washington Post*, ABC, CBS, and *NBCUniversal*.
-  **We leverage our pro bono resources to address racial injustice.** As lawyers, we are uniquely positioned to effect change—and we have committed to identify and take on important matters in areas such as policing, education, health disparities, voting rights, and economic justice. We do this through pro bono impact litigation, policy advocacy, and legal support across practices to help nonprofits with a race equity mission.