

## DID YOU KNOW?

It's true that Ballard Spahr is a top national law firm and a great place to grow your career. It's also a thriving and supportive community with a culture defined by its vibrant history, innovative projects, strong commitment to pro bono work, and diverse, equitable, and inclusive environment.

BASE – Ballard Academy for Student Entrepreneurs – is the firm's legal accelerator that has been boosting dorm room startups for more than a decade. An outgrowth of our Emerging Companies and Venture Capital practice, BASE has been featured in *Forbes* magazine and has produced numerous successful startups, including digital health company NeuroFlow.

We are deeply engaged in and committed to our communities across the country. "Be good citizens" is a core Ballard Spahr value. We provide pro bono service to individuals and community organizations, serve on boards, sponsor organizations and events, support charities, and serve as volunteers. We believe in being a good neighbor.

We have a long history of supporting women in sports. Starting with the U.S. Women's Soccer Team in the late 1990s, and continuing through our current representation of the players on the U.S. Women's National Hockey Team, Ballard Spahr has been on the front lines promoting gender equity in sports. Our lawyers also served as general counsel for an association of international players seeking to establish the first truly professional women's hockey league in North America—a dream realized in 2024 when the Professional Women's Hockey League dropped the puck on its inaugural season.

Our real estate team has played a leading role in laying the groundwork for many significant and recognizable projects. In Philadelphia, these include redevelopment of Independence Mall and development of Citizens Bank Park and two Comcast skyscrapers: the company's world headquarters and the Comcast Technology Center—the largest private development in Pennsylvania history.

Career website Vault ranks our Summer Associate program among the top 30 Best Summer Associate Programs in the country. Vault notes that, "Partners employ open-door policies in efforts to mentor and offer guidance to associates, who feel like valued colleagues. Associates are given challenging, satisfying work, as well as opportunities to meet with clients."

We've been honored by publications and organizations across the country for advancing diversity, equity, and inclusion at the firm and in the legal profession. We earned Mansfield Rule Certification for diversity in leadership and a 100 percent rating in the Human Rights Campaign Foundation's Corporate Equality Index, and Law360 named us a Glass Ceiling Smasher for our percentage of equity partners who are women.

We have Big News. Literally. Our Media and Entertainment Law practice represents many of the most prominent names in the industry, including *The New York Times, The Washington Post,* ABC, CBS, and NBCUniversal.

Our Artificial Intelligence Initiative brings together lawyers from practices across the firm who have AI experience and skill. From intellectual property and data security considerations to AI policies, ethical guidelines, and regulatory compliance, our AI lawyers help clients make the most of the new technology while avoiding pitfalls and minimizing risk.

We leverage our pro bono resources to address racial injustice. As lawyers, we are uniquely positioned to effect change—and we have committed to identify and take on important matters in areas such as policing, education, health disparities, voting rights, and economic justice.