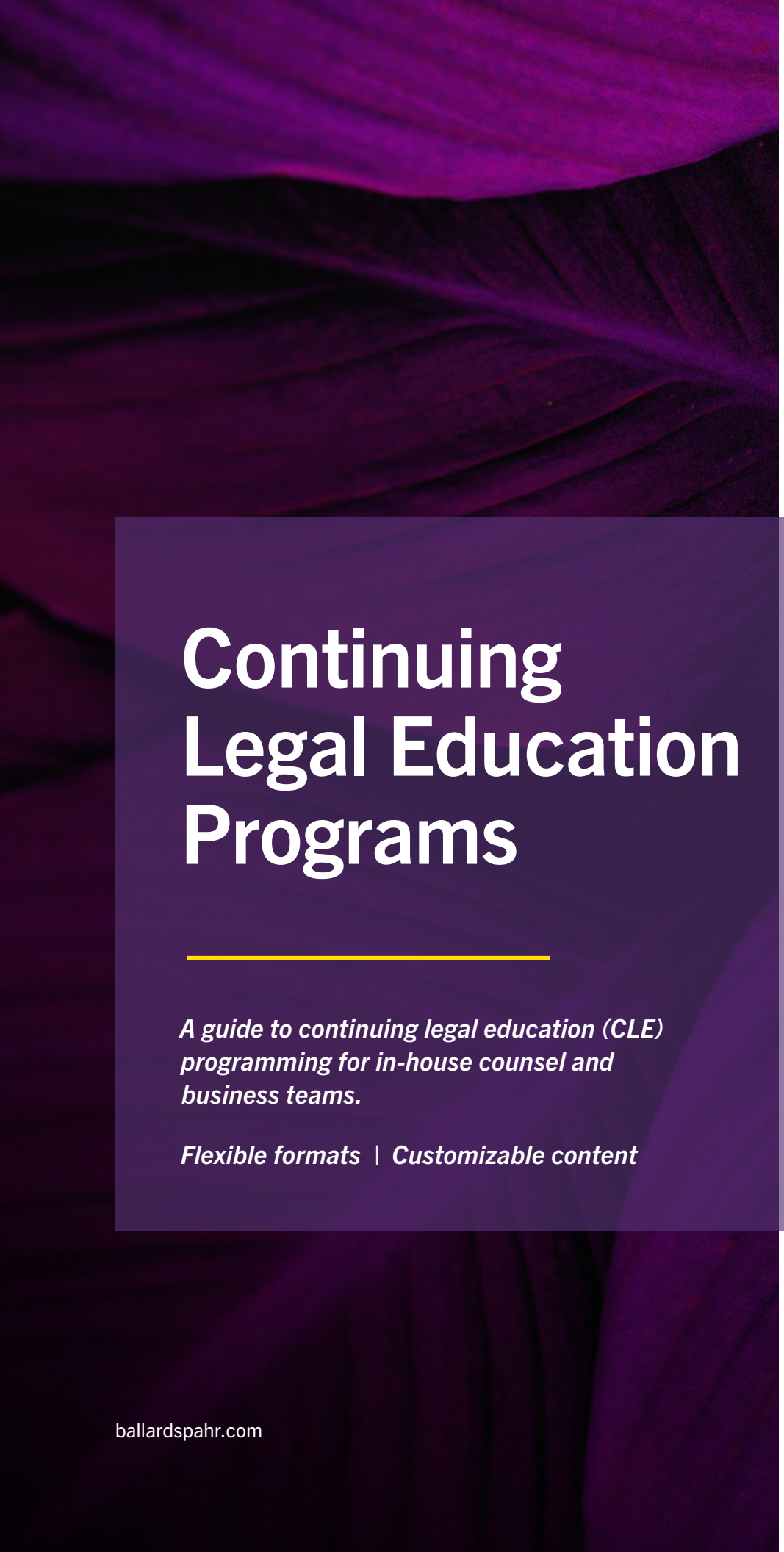


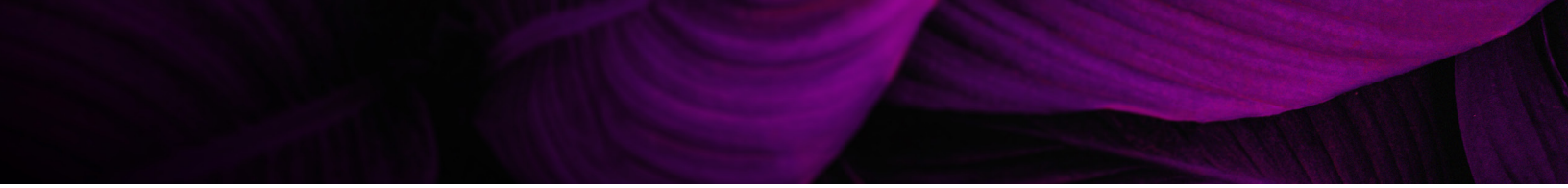
Ballard Spahr LLP

# Continuing Legal Education Programs

*A guide to continuing legal education (CLE) programming for in-house counsel and business teams.*

*Flexible formats | Customizable content*

ballardspahr.com



# Message From Our Chair

When clients turn to us, Ballard goes beyond—providing legal and business services of the highest quality, delivered with efficiency, creative thinking, and an unwavering focus on our clients' goals.

This course catalog is part of our commitment to supporting clients as they make the most of today's opportunities and tackle tomorrow's challenges.

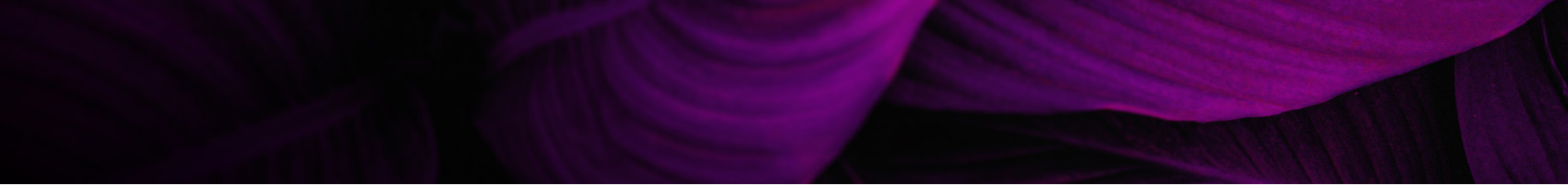
Across industries, our attorneys have their fingers on the pulse of important developments, notable trends, and emerging issues. They have designed these programs to support your in-house team as it moves your business forward. These offerings—many of which are eligible for CLE credit—can be delivered remotely or in person, depending on your needs.

To book a presentation, please reach out to your Ballard Spahr attorney. We welcome the opportunity to collaborate with you. If you are interested in a topic not listed here, please let us know.

With gratitude,



**Peter Michaud**
*Chair*, Ballard Spahr



**Ballard Spahr is pleased to offer continuing legal education programming to our clients. Our attorneys regularly present on legal developments across a wide range of practices and industries, and we welcome the opportunity to share that knowledge with your in-house legal department and business teams.**

The topics in this brochure are drawn from programs our attorneys have presented over the past two years. Each can be tailored to your organization's industry, priorities, and the questions your team faces, and many can be combined or adapted into a program designed specifically for you.

Please review the categories that follow, identify the topics of greatest interest, and contact your Ballard Spahr attorney to discuss scheduling and format. If you are interested in a topic not listed here, please let us know and we will do our best to accommodate. CLE credit availability depends on the requirements of each jurisdiction.

# Course Topics


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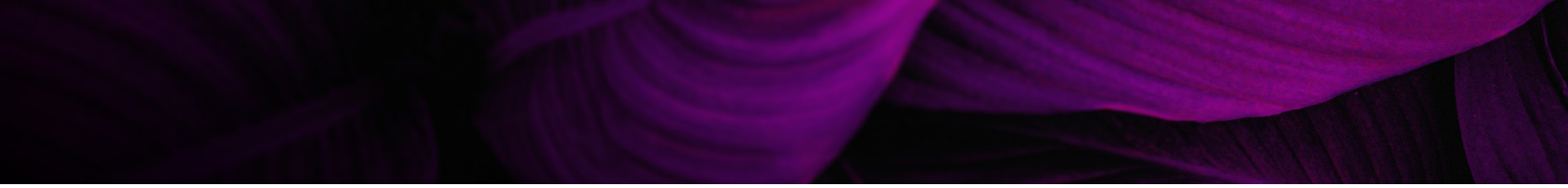
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## Antitrust and Competition

***Programs on competition enforcement affecting business operations***

- Algorithmic pricing cases
- Antitrust enforcement updates (Federal Trade Commission (FTC) and U.S. Department of Justice)
- Antitrust issues in hiring and compensation decisions
- Common sales practices that present antitrust problems
- False advertising
- Premerger notification
- Pricing issues and dealing with competitors

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## Artificial Intelligence and Technology

***Practical guidance on adopting, governing, and managing the legal risks of artificial intelligence (AI) across business functions***

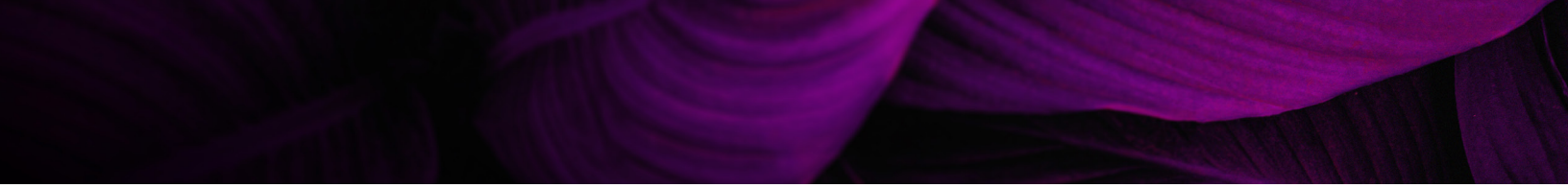
- AI and data licensing
- AI as a litigation tool, including AI-assisted document review
- AI for the modern company: Innovation and implementation
- AI in the workplace
- AI in financial services and consumer finance
- Agentic AI: use cases, legal risks, and regulatory implications
- Ethics of AI use by lawyers and in-house counsel
- Impact of AI on trademark and copyright law
- Patenting AI inventions
- Real-world examples of AI in legal work

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## BASE: Ballard Academy for Student Entrepreneurs

***Programs for next-generation student and early-stage founders offering legal, business, and entrepreneurial guidance***

- Accounting
- Building a board
- Capital raising
- Formation: Laying a good foundation for your venture
- Hiring, firing, and being a boss
- Pitch workshop
- Selling your story: How to brand and market your venture



# Consumer Financial Services and Banking

***Programs addressing the federal and state regulatory, supervisory, enforcement, and litigation landscape for banks, fintechs, lenders, and other financial services providers***

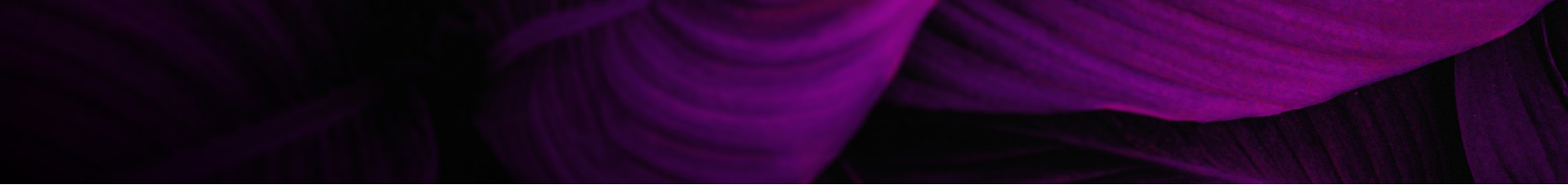
- Bank partnerships and banking-as-a-service
- Consumer Financial Protection Bureau (CFPB) Open Banking Rule (Section 1033)
- CFPB regulation, supervision, enforcement, and regulatory agenda
- State attorney general investigations and enforcement
- CFPB Small Business Lending Rule (Section 1071)
- CFPB reform legislation
- Class action defense using data analytics
- Coerced debt laws
- Commercial credit card contracts
- Consumer financial services litigation primer
- Cryptocurrency
- Debanking and fair access
- Diversity, equity, and inclusion (DEI) considerations in credit card programs (Equal Credit Opportunity Act)
- The impact of elections and changes in administration on the CFPB and other federal agencies (FTC, Office of the Comptroller of the Currency, Federal Deposit Insurance Corporation, Federal Reserve Board, U.S. Department of Housing and Urban Development, and others)
- Fair Credit Reporting Act and Fair Credit Billing Act litigation
- Fintech business opportunities arising from deregulation
- Fintech charters: national banks, industrial banks, and trust companies
- Loyalty and rewards program compliance
- Mass arbitration
- National Bank Act preemption and interest rate exportation, including Depository Institutions Deregulation and Monetary Control Act opt-outs
- Residential mortgage and settlement services
- Stablecoins and the GENIUS Act
- State regulators, such as the California Department of Financial Protection and Innovation
- Student lending legislation and litigation

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# Corporate, Mergers and Acquisitions (M&A), and Transactions

***Practical training on structuring, negotiating, and documenting business transactions***

- Entity choice and corporate structure
- Intellectual property (IP) issues in M&A transactions
- Nondisclosure agreements
- Purchase and sale agreements
- Post-closing indemnification
- Transactional and representations and warranties insurance



## Data Privacy and Cybersecurity

***Programs on navigating the evolving patchwork of privacy and data security requirements***

- Annual privacy summit topics
- Cybersecurity and data privacy developments for financial services
- Data privacy frameworks and state privacy laws
- Privacy, cybersecurity, and AI in the student loan field
- State attorney general triggers in antitrust and privacy actions

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## Distressed Assets and Opportunities

***Programs addressing the challenges and opportunities at times of distress and economic uncertainty***

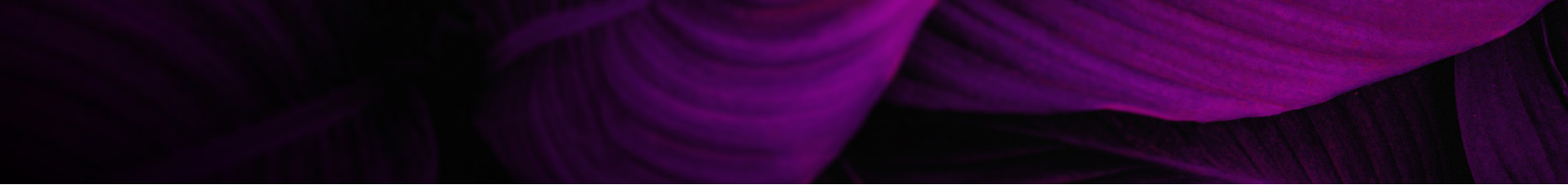
- Bankruptcy 101
- Commercial landlord litigation
- Corporate trust litigation
- Creditors' rights litigation overview
- Distressed construction projects
- Distressed M&A
- Franchisor rights in bankruptcy
- Loss recovery in times of economic stress
- Managing the capital stack
- Tax issues in debt restructurings and loan workouts
- Tax issues for distressed real estate

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## Education

***Programs that help educational institutions navigate complex business and legal challenges***

- Diversity issues in education
- Fiscal headwinds in higher education
- General counsel issues in higher education
- Privacy and cybersecurity in education
- Student conduct processes and disabilities accommodations



## Energy, Environment, and Infrastructure

***Programs on sustainable infrastructure, financing, and environmental compliance***

- Data centers
- Electric vehicle infrastructure
- Green infrastructure
- Per- and polyfluoroalkyl substances (PFAS) developments
- The Inflation Reduction Act and green financing

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## Ethics and Professionalism

***Programs that can help satisfy ethics and professionalism requirements while strengthening day-to-day practice***

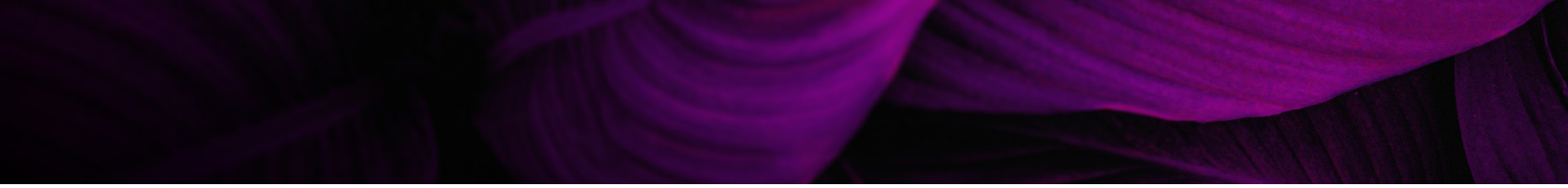
- Attorney-client privilege and work product for in-house counsel
- Attorney ethics, including through the lens of pop culture
- Avoiding malpractice claims
- Ethical issues for in-house antitrust counsel

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## Intellectual Property

***Programs covering the protection, licensing, enforcement, and monetization of patents, trademarks, copyrights, and trade secrets***

- Copyright and fair use
- Font licensing and its legal pitfalls
- Interplay of patents and trade secrets
- IP fundamentals and hot topics
- IP indemnification clauses
- IP licensing best practices
- Inter partes review and Patent Trial and Appeal Board developments
- Maximizing and monetizing IP
- Patent and copyright exhaustion
- Patent doctrines of inherency and enablement
- Patent issues and takedowns on online marketplaces
- Preemption and privilege in IP disputes
- The Unified Patent Court and EP patent prosecution and litigation
- Trademark and false advertising under the Lanham Act



# Labor and Employment

***Updates and practical strategies for human resources (HR) professionals and in-house counsel managing a workforce across multiple jurisdictions***

- Accessibility and communicating with deaf and hard-of-hearing clients and colleagues
- Algorithmic workforce management
- Annual employment law updates, including multistate, Utah, Pacific Northwest, and Pennsylvania HR-focused programs
- DEI programs
- Employment-based immigration
- Employment class actions
- Executive compensation and Section 409A
- Hiring and onboarding
- Leaves of absence and accommodations
- Noncompetes, nonsolicits, and trade secrets
- Paid family and medical leave
- Sexual harassment and misconduct
- Wage and hour compliance
- Workplace investigations and employee complaints

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# Life Sciences

***Programs for emerging and established life sciences companies, investors, and research institutions***

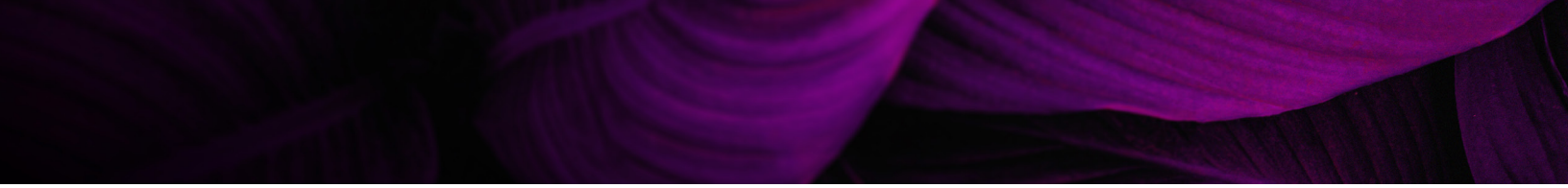
- Capitol Hill and policy developments
- Early-stage life sciences companies and capital raising
- Insider trading in life sciences
- IP issues in the life sciences sector
- Life sciences dealmaking and M&A trends
- University technology commercialization

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# Litigation, Investigations, and Government Enforcement

***Strategies for managing disputes, internal investigations, and government enforcement matters***

- Arbitration strategy and advancing claims in arbitration
- Congressional investigations
- eDiscovery and electronically stored information
- False Claims Act (FCA) fundamentals and developments, including tariff and customs-related FCA risk
- Insider trading
- Internal investigations and responding to government inquiries
- Protecting privilege in litigation, including mediation and common interest
- State attorney general investigations
- Universal injunctions and Supreme Court developments
- White collar issues



## Media and First Amendment

***Programs for media organizations, publishers, and businesses that interact with government records and public discourse***

- Defamation damages and public-official plaintiffs
- Media litigation trends and insurance coverage
- Freedom of Information Act and protecting confidential commercial information
- Media strategy under a new administration
- Open records and open meetings
- The First Amendment and national security, including platform bans

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## Pro Bono

***Training programs regarding pro bono and justice issues***

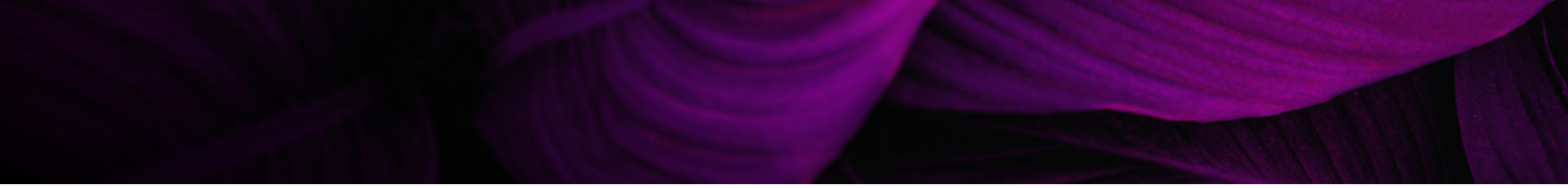
- Expungement and sealing petitions
- Federal habeas litigation for immigrants in detention
- Housing law, including security deposits
- Supplemental Security Income (SSI) benefits and SSI/Social Security Disability Insurance Outreach, Access, and Recovery representation
- Voting rights restoration screening
- Wills for Heroes: Estate planning for first responders

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## Real Estate and Finance

***Programs for owners, lenders, servicers, and developers on commercial real estate transactions, finance, and disputes***

- Commercial landlord remedies for tenant breach and default
- Commercial real estate loan servicing and special servicer loss mitigation
- Enforcement issues, including badges of fraud, receiver sales, and competing liens
- Leasing 101
- New project development
- Permitted transfers of ownership interests in mortgage and mezzanine loans
- Overview of real estate investment trusts and Timeshare financing
- Zoning, codes, construction, and development trends



## Tax and Private Client

***Programs on tax planning opportunities, state tax changes, and wealth transfer***

- Estate planning fundamentals
- Marital trusts and qualified terminable interest property planning
- Qualified small business stock (Section 1202)
- Washington sales tax and business and occupation tax changes

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## Trade and Supply Chain

***Programs to help clients stay agile, informed, and positioned to succeed***

- Trade actions and tariffs affecting consumer product manufacturers and supply chains

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## Program Formats:

***Programs can be delivered in the format that best suits your team:***

| | |
|---|---|
| **Annual summits and conferences** | Comprehensive updates, such as HR, privacy, and industry-focused events. |
| **Custom in-house sessions** | Programs tailored to your team, industry, and current priorities. |
| **In-person seminars** | Interactive sessions at your offices or ours. |
| **Half-day programs and boot camps** | Deeper, multisession dives into a practice area. |
| **Multipart series** | Topics sequenced across several sessions to build knowledge over time. |
| **Webinars** | Live virtual sessions, convenient for geographically dispersed teams. |

## Contact Us:

To book a presentation, please reach out to your lead Ballard Spahr attorney or email us at ClientPrograms@ballardspahr.com. We welcome the opportunity to collaborate with you.
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