

Agenda

1:00 PM – 1:25 PM **Registration and networking**

1:25 PM – 1:30 PM **Welcome**

- Gregory P. Szewczyk, Partner and Co-Chair of the Privacy and Data Security Group at Ballard Spahr LLP

1:30 PM – 2:30 PM **Making Privacy a Priority**

From operations to human resources, privacy and data security impact nearly every aspect of an organization. Although it is often seen as a regulatory hurdle to be avoided or overcome, our panelists will discuss ways to get buy-in from various departments and change the conversation from negative to positive.

Speakers

- Lindsey Schultz, Senior Managing Counsel and Head of Global Privacy Governance of Visa
- Michael Silhasek, Corporate Counsel of Discount Tire
- Jane Zsigmond, Chief Privacy Officer of Alterra Mountain Company

2:30 PM – 2:45 PM **Break**

2:45 PM – 3:45 PM **Preparing for 2023: A Practical Discussion of Compliance Efforts**

With five new privacy laws going into effect in 2023, companies are faced with a patchwork of obligations on everything from privacy assessments to vendor management to marketing campaigns. In this panel, we'll go beyond recitation of the laws and hear the strategies and tactics in-house counsel are actually using to move towards compliance.

Speakers

- Elizabeth Bullock, Senior Vice Chancellor for Legal Affairs and General Counsel at the University of Denver
- Megan Garnett, Senior Corporate Legal Counsel at Crocs
- Ryan Torrey, Counsel, Privacy and Data Security at VF Corporation

3:45 PM – 4:00 PM **Break**

4:00 PM – 5:00 PM **Keynote Speaker: Phil Weiser, Attorney General of the State of Colorado**

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